Jacob Wise

Graphic Designer | Columbus, OH

wisejake.com
330-575-8490
jwise330@gmail.com

SUMMARY

Jake Wise is a graphic designer, after receiving his BFA in December 2019 he began working as a freelancer through Portfolio Creative. The experience there lead to a full time position with Embee Media, followed by his most recent position as first a production designer then graphic designer at SimpsonScarborough. After hours you can find him throwing clay, walking his dog, or tending to his plants.

EXPERIENCE

SimpsonScarborough | Columbus, OH *(Remote)*

Graphic Designer (July 2023 - December 2023)
Production Designer (July 2022 - July 2023)

• Designed original and energetic brand and campaign concepts that worked to accomplish strategic and marketing goals.
• Created and collaborated on various websites, microsites, and web components to drive brand cohesion and engagement.
• Developed unique and exciting marketing collateral to push higher-ed marketing into a more appealing and creative space.

Embee Media | Columbus, OH

Graphic Designer (Jan 2022 - June 2022) | *Junior Designer* (Aug 2021 - Jan 2022)
Freelance Graphic Designer (Jan 2020 - Aug 2021)

• Worked directly with 20+ clients to develop unique campaign and brand designs.
• Worked directly with 25+ clients to develop and implement brand strategy.
• Created massive amounts of marketing, branding, and creative collateral for 75+ clients across numerous channels from print, web, social, and motion.

Columbus College of Art & Design | Columbus, OH

Student Agency Designer (Jun 2019 - Dec 2019)

Content strategist, and designer, assisted in creating branded assets and deliverables used to recruit new students, engage with current affairs and inform the public on events, art shows, and talks.

Student Designer – Liberal Arts Department (Jan 2018 - Jan 2019)

Assisted in creating event–based design deliverables in both web and print mediums. Worked directly with Botticelli, the school's art and poetry magazine, to create branding, social media content, and event materials.

EDUCATION

Columbus College of Art & Design | Columbus, OH
Bachelor of Fine Arts *in* Advertising & Graphic Design | Dec. 2019
President's List CCAD 2015-2018

REFERENCES

Jelise Guynn
jelise@embee.media

John Sokorai
jsokorai@simpsonscarborough.com

Katie Schwendeman
ktschwen12@gmail.com

SKILLS

› Logo Design
› Digital Design
› Print Design
› Branding
› Art Direction
› Creative Direction
› Identity Design
› Social Media Design
› Campaign Design

SOFTWARE

› Adobe Photoshop
› Adobe Illustrator
› Adobe Indesign
› Adobe XD
› Adobe Lightroom
› Adobe After Effects
› Figma
› Microsoft Suite
› Google Suite